



Social Media Guidelines

Tag us in your fundraising activities!



[@GlasgowChildrensHospitalCharity](https://www.facebook.com/GlasgowChildrensHospitalCharity)



[@GCH_Charity](https://twitter.com/GCH_Charity)



[@Glasgow-Childrens-Hospital-Charity](https://www.linkedin.com/company/Glasgow-Childrens-Hospital-Charity)



[@GCH_Charity](https://www.instagram.com/GCH_Charity)

What we'd love to see:

- Include photos of staff getting involved (remember to follow Covid restrictions)
- Tell us about what you're doing to raise funds in-store
- Share what it means to your store to be supporting the charity
- Tell us what your shoppers can do to get involved
- Include a fundraising page link if you have one
- Tag us to make sure we see your content and share!

Here are a few sample posts to get you started:



We're proud to be fundraising for @gch_charity today in-store at Morrisons Partick. Stop by to enter our raffle - lots of exciting prizes to be won. You'll be helping to support our NHS heroes & young patients in hospital too!



We're proud to support our local children's hospital! Join us in-store this week to raise funds for @GlasgowChildrensHospitalCharity - who help to support patients, families, and NHS staff when they need it most. Keep an eye out for our tombola and charity raffle!